## **CLAIMS**

## We claim:

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- 1. An alloy based on silver and containing at least three different chemical elements, the alloy comprising:
- 5 0.1 to 3.0 wt% Re or Re and at least one element selected from the group consisting of Ir, Rh, and Pt;
  - 0.1 to 3.0 wt% of at least one element selected from the group consisting of Cu, Pt, Ti, Au, Al, Ta, and Si; and

the remainder silver.

2. An alloy based on silver and containing at least three different chemical elements, the alloy comprising:

0.1 to 3.0 wt% Rh;

0.1 to 3.0 wt% of at least one element selected from the group consisting of Cu, Ti, Al, Ta, and Si; and

≥ about 94 to < about 99 wt% silver.

- 3. The alloy according to Claim 2, wherein the alloy comprises:
  - 0.1 to 3.0 wt% Rh;
  - 0.1 to 3.0 wt% Cu or Ti; and

≥ about 94 to < about 99 wt% silver.

4. The alloy according to Claim 3, wherein the alloy comprises:

about 1 wt% Rh;

about 1 wt% Cu or Ti; and

the remainder silver.

- 5. An alloy based on silver and containing at least three different chemical elements, the alloy comprising:
  - 0.1 to 3.0 wt% Pt;

0.1 to 3.0 wt% of at least one element selected from the group consisting of Ti, Al,

Ta, and Si; and

the remainder silver.

30 6. The alloy according to Claim 5, wherein the alloy comprises:

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0.1 to 3.0 wt% Pt;
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0.1 to 3.0 wt% Ti; and

the remainder silver.

7. The alloy according to Claim 6, wherein the alloy comprises:

about 1 wt% Pt;

about 1 wt% Ti; and

the remainder silver.

8. An alloy based on silver and containing at least three different chemical elements, the alloy comprising:

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0.1 to 3.0 wt% Ir,

0.1 to 3.0 wt% of at least one element selected from the group consisting of Ti, Al,

Ta, and Si; and

the remainder silver.

- 9. A reflector layer based on silver and contain at least three different chemical elements, the reflector layer comprising:
  - 0.1 to 3.0 wt% Rh;
  - 0.1 to 3.0 wt% Cu, Ti, Al, Ta, and Si; and

the remainder silver.

- 10. The reflector layer according to Claim 9, wherein the reflector layer comprises:
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- 0.1 to 3.0 wt% Rh;
- 0.1 to 3.0 wt% Cu or Ti; and

the remainder silver.

11. The reflector layer according to Claim 10, wherein the reflector layer comprises:

about 1 wt% Rh;

about 1 wt% Cu or Ti; and

the remainder silver.

- 12. The reflector layer according to Claim 9, wherein the reflector layer reflects visible daylight.
- 13. The reflector layer according to Claim 12, wherein the reflector layer is part of a30 reflective display.

- 14. The reflector layer according to Claim 9, wherein the reflector layer is part of an optical storage medium.
  - 15. The alloy according to Claim 1, wherein the alloy forms a reflector layer.
  - 16. The alloy according to Claim 15, wherein the reflector layer reflects visible daylight.
- 5 17. The alloy according to Claim 16, wherein the reflector layer is part of a reflective display.
  - 18. The alloy according to Claim 15, wherein the reflector layer is part of an optical storage medium.
- 19. The alloy according to Claim 1, wherein the alloy comprises a sputtering material for10 cathode sputtering systems.